

Mediterranean Peer Learning Visits on Sustainable Tourism

What are Mediterranean Peer Learning Visits (MPLVs)?

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Interreg



Co-funded by
the European Union



Mediterranean
Multi-Programme
Mechanism



Why Mediterranean Peer Learning Visits?



Mediterranean = **global** tourism hotspot.



Shared challenges: Overcrowding, environmental pressure, seasonality, protection of local cultures.



Significant **pool of solutions** from the 10 Interreg Programmes participating in the Mediterranean Multiprogramme Mechanism (MMM).



Need for stronger **cross-Programme collaboration** to avoid duplication and foster synergies.

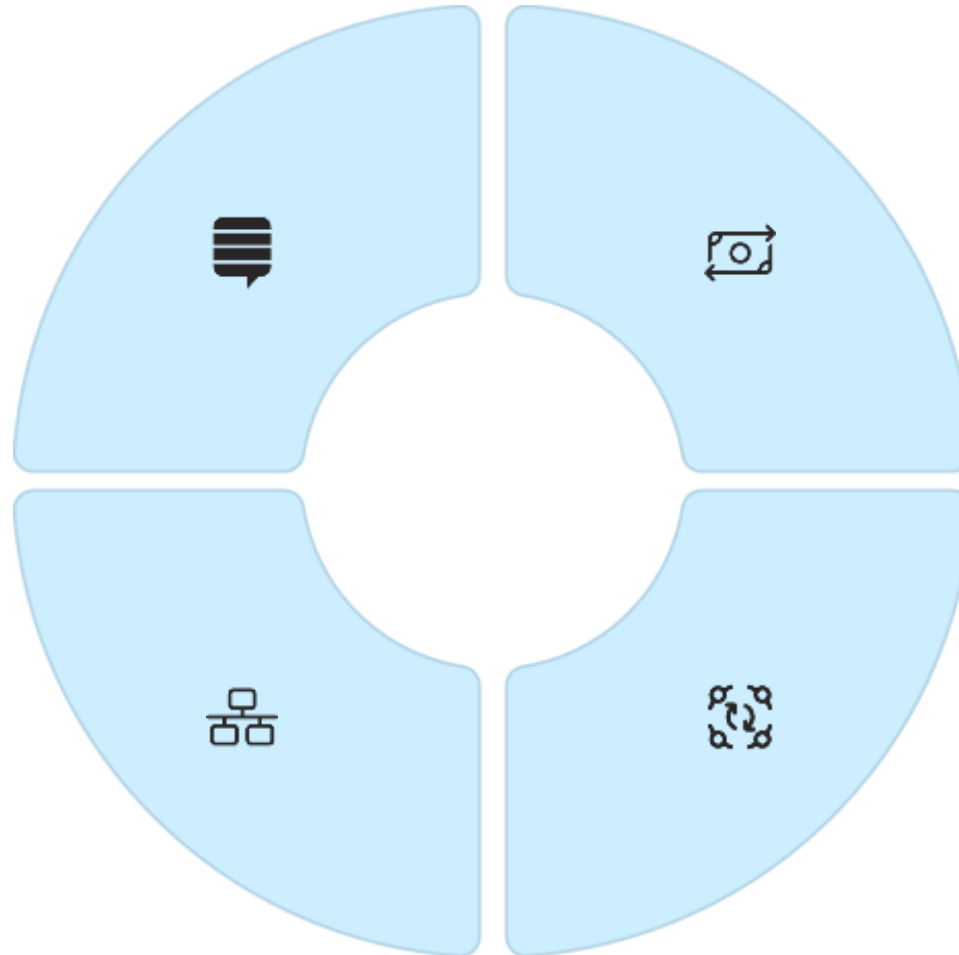
Why to take part?

Knowledge exchange

Facilitate knowledge exchange among projects from 10 different Interreg Programmes.

Network building

Create lasting connections beyond 'usual' Interreg programme boundaries.



Peer-to-peer learning

Promote adaptation and replication of successful tools, models, and practices in sustainable tourism in the Mediterranean..

Mediterranean "contamination"

Between projects and partners that otherwise couldn't meet, exchange and collaborate.

The benefits of MPLV

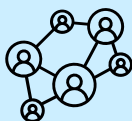
Impact

Strengthening the potential of projects outputs in the region towards stakeholders.



Community

Fostering collaboration between projects and programmes.



Positioning

Enables project partners to showcase their knowledge and expertise towards a larger community.



Leveraging

Sharing and greater visibility of the experiences generated through the MPLVs.



How it works?

Organisation of the Mediterranean Peer Learning Visits for Sustainable Tourism (MPLV)



Implemented by projects from at least **two different Interreg Programmes participating in the MMM.**



An opportunity to witness **working solutions in action** and meet local tourism stakeholders.



Givers and Takers: Hosting projects share knowledge while visiting projects gain inspiration and knowledge.



Expected outcomes: establishing contact with other projects, exchange of practical knowledge and solutions, and possible future collaborations.



Support from Programmes



Networking to connect projects from different Programmes.



Review and validation for participating.



Eligibility of expenditures (check the eligibility with your Programme).



Communication and visibility on Mediterranean Peer Learning Visits.

A practical example of a MPLV

Three projects, three different programmes

Three projects express interest in joining an MPLV: one from Interreg **Italy-Croatia** (Split, Croatia), one from **Interreg NEXT MED** (Lebanon), and one from **Interreg Euro-MED** (Bulgaria). They register their interest through the MPLV matchmaking database

The match

After consulting the database, they get in touch, submit their MPLV proposal and receive validation for organising an MPLV

The visit

The Interreg Italy-Croatia project hosts partners from NEXT MED and Euro-MED at one of its pilot site, showcasing **sustainable tourism practices and solutions**

Implementation

The partners from NEXT MED and Euro-MED **integrate the knowledge and experience** learned during the visit into the implementation of their projects



How to apply?



Check on the **website of your Programme** for all the details, in particular the **Guidelines**.



FIND PARTNERS: have a look at the **MPLVs database**



Fill in the request for participation to present your MPLV proposal



Three months to implement the MPLV from the validation by the involved Programmes.

Timeline

The MPLVs will take place **throughout 2026 and 2027**.

They are organised by **cut-off date**.

- First: 30/11/2026,
- Second: 30/3/2027,
- Third: 31/7/2027.

(Those dates may be affected by changes, and some could be added).



Important information



Only **ongoing projects** connected to sustainable tourism and funded by one of the ten Programmes involved in the MMM can participate in the MPLV.



Partnership composition: at least ONE Giver (Lead Partner) and ONE Taker (partner) – but multiple TAKES encouraged - representing two different programmes.



Eligibility of expenditure (check specific conditions with your Programme).



Importance of **communication** during visits and on their outcomes.



One person per each Programme dedicated to supporting MPLV organisation and implementation. **Contact details** available in the Guidelines.

Thank you

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